



# MCGREGOR HOLLOWAY

ACCENT MODIFICATION SERVICES

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We at McGregor Holloway would like to get to know more about you and your speech needs. To begin the process we will conduct a speech analysis in order to identify these needs. Follow this instruction guide below to make two recordings for your speech analysis. After we receive your recordings, we will generate a report highlighting specific areas of speech to improve your communicative effectiveness.

## **Speech Recording Step by Step:**

1. You will make **2** recordings
2. **MAKE** a 2-5 minute recording (audio or video) of spontaneous speech choosing from the topics listed below.
3. **SAVE** your recording as (your name)\_recording1.mp3 (or WAV)
4. **MAKE** a recording of the reading below under Recording 2
5. **SAVE** the sound file as (your name)\_recording2.mp3 (or WAV)
6. **EMAIL** both recordings to [McGregorHolloway@gmail.com](mailto:McGregorHolloway@gmail.com) or share with [McGregorHolloway@gmail.com](mailto:McGregorHolloway@gmail.com) using google.docs.

## **Recording 1**

Please begin with ...

“Good afternoon. This is (your name) from (place or company). Let me tell you about.....”

*Please choose ONE of the following topics to spontaneously talk about in your recording. If your recording is shorter than 2 minutes you may choose a second topic—but please **DO NOT** exceed a total time of 5 minutes:*

- A description of how you use English, specifically in what type of settings, context, task, and what types people (native vs. non-native speakers)
- What contexts/situations you would like to be able to communicate more effectively
- From your experience, which aspects of your speech (any specific sounds, words, situations), do people seem to have difficulty understanding or which do you believe to be problematic?
- What is motivating you to initiate this session on accent modification? Please describe your personal and/or professional reasons for wanting to modify your accent.
- What famous person do you admire and would like to sound like in terms of speaking skills?
- Do you believe accent modification is actually possible? Explain why or why not?



## **Recording 2**

*Record yourself reading the following passage out loud.*

Intonation is a multifaceted phenomenon that conveys meaning to a phrase or an utterance. You might not realize just how very special and important this speech feature is. The function of intonation, combined with other speech features, creates the timing of a language, phrasing, and highlighting of main information-bearing words. In other words, intonation provides a framework directing the listener's attention to information the speaker regards as important. Falling intonation, for example, could assign the meaning of a statement or completion of an utterance to signal turn taking in a conversation. Rising intonation might indicate a question, surprise, doubt or an incomplete message. Therefore, meaning of English is encoded in the intonation of every sentence.

*If you have any questions or problems, please don't hesitate to contact us. Thank you for your time and effort! We look forward to working with you.*